

NEWS RELEASE

May 31, 2013

Contact: Sarah Jackson – (502) 573-2226

Registry of Election Finance Hosts 2013 Heartland Governmental Ethics Conference

FRANKFORT, Ky. – The Kentucky Registry of Election Finance, the agency charged with enforcing state campaign finance laws, will host the 2013 Heartland Governmental Ethics Conference June 2-4, 2013 at The Brown Hotel in Louisville, Kentucky. The conference is presented annually and is attended by policy makers primarily from states in the country's heartland who have regulatory responsibilities in the areas of ethics, campaign finance and lobbying. This marks the first time that the conference has been held in Kentucky.

This year's featured topics will focus on current developments in these regulatory fields, as well as provide specific training on effecting legislative change, managing administrative law cases, and engaging and retaining a strong agency team, among other topics.

Registry Chairman Craig C. Dilger, a Louisville attorney who is currently serving his sixth consecutive term as Chairman, marking the longest continuous period of service in that role in the agency's history, believes that hosting this conference is a great opportunity to feature the agencies in Kentucky which regulate these areas – as well as to showcase all that the Commonwealth of Kentucky has to offer as a venue for such a regional offering. "I am very proud of the program we will be offering over the next few days, as it features some of the most experienced folks, from here and across the country, in these highly specialized areas," said Dilger.

The Registry administers and enforces campaign finance laws for all candidates for local and statewide office, including candidates for state legislative, judicial, city, county and school board offices.

Attached is the Conference Agenda:



2013 Heartland Governmental Ethics Conference

Sunday, June 2, 2013 – Tuesday, June 4, 2013

Secretariat A & B, Lower Lobby Level, The Brown Hotel

SUNDAY, JUNE 2, 2013

11:00 a.m. – 05:30 p.m. **2013 Heartland Conference Registration, Heartland Registration Suite 915
The Brown Hotel**

06:00 p.m. – 08:00 p.m. **Reception, Muhammad Ali Center, 144 North Sixth Street
Courtesy Shuttles Provided to/from The Brown Hotel**

MONDAY, JUNE 3, 2013

07:00 a.m. – 08:30 a.m. **Breakfast: J. Graham's Cafe, The Brown Hotel**

08:00 a.m. – 05:00 p.m. **Registration**

08:30 a.m. – 09:00 a.m. **Welcome to Heartland 2013 & Louisville, Kentucky!**
Kentucky Registry of Election Finance Chairman Craig C. Dilger and Special Guest

09:00 a.m. – 10:30 a.m. **Political Realities: Regulating Governmental Ethics, Lobbying and Campaign Finance**
Moderator: Anthony M. Wilhoit, Executive Director, Kentucky Legislative Ethics Commission
Hon. Romano L. "Ron" Mazzoli, U.S. Representative (1971-1995)
Hon. Albert Benjamin "Ben" Chandler III, U. S. Representative (2004-2013)
This panel will explore how the regulation of government ethics, lobbying, and campaign finance has evolved, contrasting pre and post-Watergate eras and the resulting laws, and weighing in on the climate created by Citizens United, along with Super PACs and "social welfare" non-profits. At the heart of this discussion will be the political realities public officials face as result of regulation in these areas.

10:30 a.m. – 10:45 a.m. **BREAK**

10:45 a.m. – 11:45 a.m. **New Developments in Your Regulatory World: A Roundtable Discussion**
Darrin Lim, Partner, Nielsen Merksamer Parrinello Gross and Leoni LLP
An interactive roundtable discussion, led by a noted California attorney, covering the latest developments in the laws governing the areas of campaign finance, lobbying and ethics, this is a wonderful opportunity to share new information and discuss challenges in a collaborative environment with partners from neighboring agencies. Recent Advisory Opinions, legislation, court cases and administrative actions will be highlighted.

12:00 p.m. – 01:00 p.m. **LUNCH: Maker's Mark Bourbon House & Lounge, 446 South Fourth Street**

01:15 p.m. – 02:15 p.m. **The Ethics of Being a Regulator**
Wesley Bizzell, Assistant General Counsel, Altria Client Services Inc.
An agency can operate effectively only if the agency's regulators are seen as upholding ethical behavior and avoiding even the appearance of impropriety. This interactive session will present various scenarios regulators could face, offering an opportunity for discussion of the ethical issues that can arise for regulators and how to prevent or address them.

- 02:15 p.m. – 03:15 p.m.** **War Stories From the Bench: Judicial Review of Agency Actions**
Hon. Thomas D. Wingate, Judge, Franklin Circuit Court
More state administrative law cases are brought in Franklin Circuit Court, located in Kentucky's capital and the seat of state government, than in any other court in Kentucky. Judge Wingate will review agency actions that most frequently yield appealable issues, and will highlight notable proceedings that involved agency decisions or application(s) of agency statutes and administrative regulations.
- 03:15 p.m. – 03:30 p.m.** **BREAK**
- 03:30 p.m. – 05:00 p.m.** **Stretching Your Work Day Hours Without Stretching You: Time Management**
Zack Culver, Licensed Psychological Practitioner, Kentucky Employee Assistance Program
Participants will be provided with different ideas on how to improve efficiency through specific organizational and planning methods. The presenter will illustrate why these techniques are useful by discussing the psychological processes involved that hinder or promote effective time management. By understanding why these techniques work, it is the workshop's goal to motivate all in attendance to apply these strategies regularly so that they can achieve mastery and be adaptable in order to make the most of their day and effectively minimize stress.
- Dinner on your own**

TUESDAY, JUNE 4, 2013

- 07:00 a.m. – 09:00 a.m.** **Breakfast: J. Graham's Cafe, The Brown Hotel**
- 09:00 a.m. – 10:00 a.m.** **Making Your Legislative Package a Reality**
Moderator: Hon. Alison Lundergan Grimes, Kentucky Secretary of State
Hon. Robert Stivers II, President, Kentucky Senate
Hon. Tommy Thompson, Majority Whip, Kentucky House of Representatives
The panelists, led by a Moderator who has succeeded in passing ambitious legislative agendas during each year she has served as Secretary of State, will provide tips on determining when an agency's laws need a tune-up, timing legislative proposals, drafting legislation, and strategizing how to get agency legislation passed.
- 10:00 a.m. – 11:00 a.m.** **Lobbying, Ethics and Campaign Finance Violations: A View From the Defense Bar**
Marc S. Murphy, Stites & Harbison PLLC
Jonathan Ricketts, Ricketts Law Offices PLLC
Kent Wicker, Partner, Reed Wicker PLLC
This Panel will include three of the most prominent and respected members of the Kentucky bar, each of whom actively defend government ethics violations before agencies, and who represent clients charged with crimes resulting from government ethics violations in both state and federal court. They will share their perspective and experiences with government regulators.
- 11:00 a.m. – Noon** **Engaging, Challenging and Retaining Your Agency Team: Borrowing Plays From the Sports World**
Special Guest Speaker from University of Louisville's NCAA Division One National Championship Athletic Department
Having the most focused and productive agency team starts with recruiting! When you start with great people, you are on the Road to Success. Then the key is keeping your team challenged and engaged. Designed for those who manage employees, this session will explore sound practices for building the team of your dreams, and keeping it!
- Noon** **Conference Adjourns**